

CLARK H. GETTS,

PLAZA 8-0910

Inc • 430 PARK AVE. • NEW YORK 22, N. Y.

March 3, 1953

Mr. Allen W. Dulles, Director
Central Intelligence Agency
Washington, D. C.

May we arrange for your appearance as our guest on "CHRONOSCOPE?"

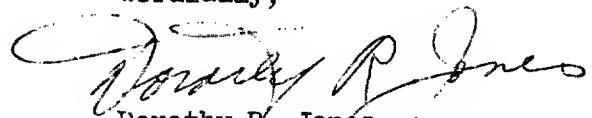
This television Series, devoted to exploring the vital issues of the day, in "capsule" form, brings your comment and ideas to an enormous audience throughout the country. The discussion is informal and friendly and our editors are glad to follow your suggestions as to the material you consider most important and of the greatest interest to a national audience. We know you will not only enjoy the interview, but find it most worthwhile.

If you plan a trip to New York during March, April or May, even tentatively, and will let us know, we will do our best to clear and reserve the date which seems best for you (giving us a second choice, if possible). This can be confirmed later, or changed to another time if your plans require.

The enclosed memorandum gives you a few of the details concerning "CHRONOSCOPE" and a few of our guests have included: former Secretaries Tobin, Chapman, Pace, Finletter, Kimball, among others; nearly all the leading Senators and Representatives; Governors Adams, Dewey, J. Bracken Lee, Lodge, Warren; John Foster Dulles; General Shepherd; Admirals Blandy and Badger; Ambassadors Bonnet, Sir Oliver Franks, Hume Wrong of Canada and many others, so you will be in excellent company.

We shall look forward to hearing from you.

Cordially,



Dorothy R. Jones
CLARK H. GETTS, INC.

DRJ:lms
Enclosure

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DETAILS OF LONGINES CHRONOSCOPE TELEVISION PROGRAM

This Series, begun in June, 1951, is telecast from New York over the CBS-TV nationwide network every Monday, Wednesday and Friday evening from 11:00 to 11:15 PM. Our purpose is to explore the vital issues of the hour and the anxieties of the American public. We have had the good fortune to attract the best audience in the discussion field in this medium and to receive the Freedoms Foundation Gold Medal award for outstanding public service and excellence.

Our procedure is exactly like a newspaper interview, with two nationally known newspaper or magazine editors as interrogators and a single guest. Our editors do not have any views on this program and we conduct no debate. The guest's information and opinions are all that interest us, and we give him every opportunity to present his views in the most favorable light.

The guest indicates the material he would most like to cover in the interview and we adhere to that as much as possible, taking advantage of whatever news developments may occur in order to give the interview a maximum of public interest. Our limited time permits us to cover only two or three major topics. Our guests have comprised a long line of distinguished public leaders from all over the world, and these men have repeatedly remarked that they had never had a fairer or more professional television interview.

We need from you, as soon as a definite date for your appearance is set, or now, if convenient, a full biographical sketch and glossy print portraits in one or more poses, for we give these interviews nationwide press. In addition to these, we would like to have a brief memorandum suggesting the two or three topics you would especially like to develop. We will later send you a fully detailed instruction sheet, in advance of your appearance. Meantime, you can telephone us at Plaza 8-0910, if you wish, and Miss Dorothy Jones or *Mr. Jack Gillman*... are familiar with all details of the "Chronoscope" program.